

Hybrid IPTV Solution

A lot of buildings have existing coaxial cable network infrastructures. If a building should be modernized to bidirectional interactive TV, the TV signals and interactive functions are normally distributed through an Ethernet structure. With AXING's so called hybrid IPTV Solution, Live TV is supplied the traditional way (via coaxial cable) and all interactive functions are distributed via the existing (hotel) internet system. The IP network can be an Ethernet or WiFi network.

The hybrid solution is mainly suited for upgrading existing coaxial TV networks to an interactive TV system (e.g. in hotels). The big advantage of this solution is that no Ethernet infrastructure with high bandwidth is required and that the existing WIFI suffices to distribute the interactive services. The only requirement is to use AXING approved hospitality TVs with its own WIFI. Of course the hybrid solution can be expanded to a Full IPTV solution at any time.

