

Press release

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Benedikt Breuer appointed as new "International Key Account Manager HFC Networks" for the AXING Group



Benedikt Breuer will strengthen the AXING Group from **February 1, 2019**, by joining AXING AG and DEV Systemtechnik GmbH as "International Key Account Manager HFC Networks". His activities will comprise technical sales with a focus on global support for cable operators, municipal utilities and system partners.

After earning engineering and master's degrees in Electrical Engineering and Information Technology, Mr. Breuer's career began as an electronics and software developer at measuring receivers manufacturer KWS Electronic GmbH. After a brief period managing European sales with a Chinese modem producer, he returned to KWS Electronic as Deputy Head of Development, later handling international sales in 2016. Benedikt Breuer's recent endeavors have featured highly insightful seminars and lectures in behalf of international network operators in the complex field of DOCSIS 3.1 implementations.

"We have in Mr. Breuer a technically skilled expert with vast industry and specialist knowledge. Our goal is to continue to grow in the HFC area with DEV Systemtechnik and AXING AG, as well as to strengthen our position as a system supplier. With rapidly rising bandwidth requirements, service loads on HFC networks are becoming more and more challenging. Mr. Breuer's skill set enables us to meet these increasing demands both on the product side and in consulting," sums up Johannes Moser, Member of the Management Board of AXING AG and DEV Systemtechnik GmbH.

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About AXING

Axing AG, located in Switzerland, is known for innovative High-Tech-Solutions in the areas of TV- and multimedia-reception and -distribution technology. Axing sees itself as a partner of cable network operators, broadcasters, wholesalers, the hospitality sector and housing industry. The company philosophy of Axing is to offer customers innovative and future-proof solutions combined with excellent and reliable services.

About DEV Systemtechnik

DEV Systemtechnik, part of the AXING Group, develops and manufactures a complete range of products and systems for optical and electrical transmission of Radio Frequency (RF) signals via coaxial cable or fiber. For over 20 years DEV has designed, engineered, and manufactured RF transmission equipment for satellite, broadcast, and cable applications. All products are built to meet the highest standards of system availability, reliability and manageability.