

## Centralized AppleTV® solution for AXING's IPTV applications

With the centralized AppleTV® solution, guests can use the AirPlay™ functionality on the TV set in their hotel room (e.g. with the iPhone®). Images, videos and content can be streamed directly at the TV set.

The highlight is that neither the AppleTV® device has to be installed in the hotel room nor AppleTV® devices have to be purchased for each room. Access for the guest is granted via the hotel's own WiFi, the data stream to the TV set is managed by the middleware server of AXING's IPTVSolution.

### Benefits at a glance:

- ✓ AirPlay™ functionality in all hotel rooms
- ✓ No AppleTV® box needed in the hotel room
- ✓ Selection from a pool of AppleTV® boxes
- ✓ Cost-effective solution for the hotel operator

